

Auxiliary, Health, and Wellbeing Marketing Team

STUDENT VIDEOGRAPHER JOB DESCRIPTION

Auxiliary, Health, and Wellbeing Marketing

Our marketing team executes the story-telling strategies for programs, events, and facilities within the scope of the Illini Union, Campus Recreation, and McKinley Health Center.

Position Summary

The Auxiliary, Health and Wellbeing Marketing Team has a part-time student position open for a creative and innovative individual, to create and produce high quality multimedia storytelling that accurately educates, entertains, and engages audiences in an effort to increase awareness about various wellness topics and events happening on campus.

Essential Job Duties and Responsibilities

- Responsible for the delivery of videos from multiple events and programs.
- Covering all aspects of each assigned event, to ensure the experience of the event is captured through video clips.
- Processing and editing videos as needed for final use.
- Upload videos to shared server/file location where marketing staff have access to videos.
- Meet regularly with Marketing Coordinator and Assistant Directors to receive feedback/changes, review upcoming events, assignments and communication strategies (how videos will be used/distributed).

Organizational and Working Relationship

Student videographers will report to the Assistant Director and Photo/Video Specialist, and work closely with all marketing staff.

- Student videographers do not supervise any other employees.
- Student videographers will come in contact with diverse student groups, general public, tenants, all staff of the Illini Union and other departments on campus.

Education and Experience

Must be enrolled for at least 6 credit hours during Fall and Spring semesters, and at least 3 hours during the Summer semester. If not currently enrolled in Summer semester, student must have been enrolled for at least 6 credit hours in previous Spring semester or be enrolled for at least 6 credit hours in upcoming Fall semester. *(HR approval required for less than part-time status)*

Required Knowledge, Skills, and Abilities

- Video recording and editing ability
- Experience with video editing software such as iMovie, Final Cut Pro or Adobe Premiere
- Knowledge of Adobe Creative Suite
- Must have polished interpersonal skills and ability to communicate clearly
- Must be able to work independently with little supervision
- Availability in evenings and on weekends

Preferred qualifications

- Owning camera equipment is recommended
- Previous experience in marketing, advertising, mass communication, public relations, or other related field.
- Experience creating animated videos, motion graphics, etc.

Employment Starting Pay Rate, Dates, and Times

\$14/hour. Up to 20 hours per week scheduled M-F between 8:30am-5pm. Some weekend work may be required, if available, due to events, etc.

Other Information

- Student videographers will receive regular performance appraisals. You will be expected to participate in a Student Employment orientation (a paid professional development requirement).
- Student employees are expected to portray a positive image, both internally and externally of our units by displaying high standards of service, integrity, punctuality, politeness and professionalism.

How To Apply

- Send letter of interest, resume, and links to work samples to Jennifer Carson at jhalls@illinois.edu