Illini Union/Campus Recreation Marketing
Our marketing team executes the story-telling strategies for programs, events, and facilities within the scope of the Illini Union, Campus Recreation, and the Vice Chancellor for Student Affairs office (VCSA).

Position Summary
Talented student videographers are sought to capture the experience of events and programs to be used in wide variety of marketing communications. Events and programs might include (but are not limited to) Illinites, Welcome Week, performances, lectures, interviews, receptions, awards ceremonies, and more. Videographers will have the opportunity to build their own portfolio of work through this employment opportunity.

Essential Job Duties and Responsibilities
• Responsible for the delivery of videos from multiple events and programs.
• Covering all aspects of each assigned event, to ensure the experience of the event is captured through video clips.
• Processing and editing videos as needed for final use.
• Upload videos to shared server/file location where marketing staff have access to videos.
• Meet regularly with Marketing Coordinator to receive feedback/changes, review upcoming events, assignments and communication strategies (how videos will be used/distributed).

Organizational and Working Relationship
• Student videographers will report to the Marketing Coordinator and work closely with all marketing staff.
• Student videographers do not supervise any other employees.
• Student videographers will come in contact with diverse student groups, general public, tenants, all staff of the Illini Union and other departments on campus.

Education and Experience
Must be enrolled for at least 6 credit hours during Fall and Spring semesters, and at least 3 hours during the Summer semester. If not currently enrolled in Summer semester, student must have been enrolled for at least 6 credit hours in previous Spring semester or be enrolled for at least 6 credit hours in upcoming Fall semester. *(HR approval required for less than part-time status)*

Required Knowledge, Skills, and Abilities
• Video recording and editing ability
• Experience with video editing software such as Final Cut Pro or Adobe Premiere
• Must have polished interpersonal skills and ability to communicate clearly
• Must be able to work independently with little supervision
• Availability in evenings and on weekends

Preferred qualifications
• Owning camera equipment is recommended
• Previous experience in marketing, advertising, mass communication, public relations, or other related field.

Employment Starting Pay Rate, Dates, and Times
$9.25/hour with increase eligibility over time. Minimum 2 hours commitment of office time per week scheduled M-F between 8:30am-5pm.

Other Information
• Student videographers will receive regular performance appraisals. You will be expected to participate in the Illini Union Student Employment orientation (a paid professional development requirement).
• Student employees are expected to portray a positive image, both internally and externally of the Illini Union by displaying high standards of service, integrity, punctuality, politeness and professionalism.

How To Apply
• Fill in an application by selecting “MARKETING” as a preference: union.illinois.edu/employment.
• For specific questions about this position, contact Jeremy White, Illini Union Marketing Coordinator, at jeremyw@illinois.edu