Auxiliary, Health, and Wellbeing Marketing Team
STUDENT DESIGNER

Auxiliary, Health, and Wellbeing Marketing
Our marketing team executes the story-telling strategies for programs, events, and facilities within the scope of Campus Recreation, Illini Union, and McKinley Health Center.

Position(s)
We have two (2) open part-time student positions available for a creative and uniquely skilled individual to assist in design of marketing materials and participating in the promotion of McKinley Health Center (1), and the Illini Union programming (1). It requires creativity, forward thinking messaging and the ability to effectively share information, interventions, and resources to our diverse campus population. These positions can start in Spring 2022, but will carry over into the 2022-2023 academic year.

Job Duties and Responsibilities
- Produce marketing materials that may include, but not limited to: ads, posters, brochures, newsletters, flyers, digital ads, displays, banners, window signs, special events, mobile apps, social media, and websites.
- Prepare final digital and print files, as well as deliver completed projects to clients as needed.
- Maintain an orderly archive of projects.
- Occasionally attend client meetings with the creative team.
- Adhere to University of Illinois, Student Affairs, and individual unit branding and style guides.

Job Requirements
- Attend a new employee orientation.
- Be appropriately dressed and maintain a professional and clean working atmosphere.

Qualifications
- Must be a registered University of Illinois student.
- Must present a design portfolio and have basic understanding of graphic design concepts and skills.
- Must be familiar with Mac platform and Adobe Creative Suite (Photoshop, InDesign, Illustrator).
- Must be familiar with print and digital formats (native files, JPG, TIFF, PNG, EPS, PDF, etc.).

Qualifications Desired
- Ability to work independently and as a member of a creative team.
- Ability to communicate effectively (verbal and written) and take direction well.
- Ability to work in a fast-paced environment, handle multiple tasks simultaneously, and meet deadlines.
- Organized, punctual, reliable, and have keen attention to detail.
- Interest in marketing, student affairs, health promotions, retail, and/or social media.

Employment Starting Pay Rate, Dates, and Times
$12.50/hour with increase eligibility over time. Minimum one-year commitment is required. Minimum 8 hours; maximum 20 hrs. commitment per week scheduled M-F between 8:30am-5pm. Ability to work in-person and remote when applicable. One design position will have workspace at McKinley Health Center, one at the Illini Union.

Educational Benefits and Skills Gained
- Improve problem-solving skills and independently refine content and your ideas.
- Improve efficiency in time and project management.
- Develop sound client communication and design presentation skills.
- Expand personal graphic design knowledge and techniques.

Supervision
Student Graphic Designers report to assigned professional marketing staff and receives mentorship from professional graphic designers. This position does not supervise any others. Training will be provided.

How to Apply
Complete an application and select “MARKETING” as a preference at union.illinois.edu/employment.